

AFC Member Services Quarterly Report – June 28, 2017
College of Central Florida

Chair: Dana Livesay (Hillsborough Community College)
Region I: April Leake (Northwest Florida State)
Region II: Deb McElroy (Santé Fe College)
Region III: Cara Bennett (College of Central Florida)
Region IV: Vicki Westergard (St. Pete College)
Region V: Michael Johnson (Miami-Dade College)

The goal of the committee is to contact organizations to measure interest in offering discounts to AFC members. Any leads are turned over to Co-Executive Director Marsha Kiner. Rather than focus on local businesses which would only offer benefits to members in those areas, this team has focused on contacting state and nationwide organizations. The goal is to find discounts within the basics that everyone uses: gas, food, and clothing. During this first quarter we reached out to the below, received information, and had no success. Several organizations don't offer discounts, Target already has a REDcard, and Weight Watchers will only do a group discount with a minimum number of enrollees per area. One local Chipotle might be interested in a BOGO a few nights a year with a minimum purchase; however, because this does not benefit the whole membership, it will not be pursued.

Weight Watchers
NutriSystem
Panera
Publix
Chipotle
Outback
Target

For the second quarter the team will contact partners that currently offer discounts to SUNY employees including Best Buy, Brooks Brothers, Home Depot, Land's End, Regal Cinemas, and Walmart. We will also be coordinating with the state AFC for way to Survey Monkey members on their preferences, and to see if they know of any places to contact.

Four committee members were out of the office the week that this report was due; therefore, all information may not be included. An update will be provided to Marsha Kiner prior to the June meeting.

Submitted June 15, 2017
Dana Livesay
AFC HCC Chapter President